

BEHNAM JAFARI

GAME DEVELOPMENT LEAD
UNITY EXPERT (2D/3D)



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About Me

Unity Technical Lead with 10+ years' experience leading teams, mentoring developers, and delivering award-winning games. Skilled in Unity (2D/3D), C#, scalable architecture, and performance optimization. Founder of MrParsley game-dev community and ParsleyGames Studio, creator of Codino.

Experience

Mr Parsley / Parsley Games

Founder / Creative Director — Nov 2024 – Present

- Created educational channel sharing Unity workflows and game-dev insights
- Built developer community through tutorials, events, and collaboration
- Founded ParsleyGames studio focused on minimalist/emotional games for 30+ audience
- Directed and developed flagship title Codino (rhythm-puzzle) from concept to launch
- [Games](#)
- [Youtube Channel](#)

Incytel

Unity Technical Lead Jul 2024 – Sep 2025

- Led technical direction for 3 online games (Coup, HakemSho, Lucky Ludo)
- Architected scalable Unity client structures and mentored developers
- Improved performance and coordinated cross-team delivery

Senior Unity Developer Aug 2023 – Jul 2024

- Developed and optimized HakemSho (online multiplayer card game)
- Integrated backend multiplayer features and supported post-release
- [Company Page](#)

Ubaste Games (Cafebazaar)

Technical Lead October 2022 - January 2023

- Led 5 Unity teams in building hyper-casual games
- Directed game vision and coordinated with marketing/publisher
- Delivered polished titles and mentored developers

Freelance

Senior Unity Developer September 2021 - October 2022

- Published Gem Wizard Tactics on mobile
- Managed multiple hyper-casual projects on time/budget
- Provided tool and technical consulting
- [Games Video](#)

Paezan Studio

Senior Unity Developer April - September 2021

- Developed large-scale online Unity game
- Implemented UI, gameplay, backend features
- Delivered high-quality game experience collaboratively
- [Game Video](#)

Joyixir Studio

Co-Founder & Unity Technical Lead 2015 - February 2021

- Co-founded and led game studio across all aspects of development
- Released award-winning titles (Kalamatic, 4 Wheelers)
- Mentored junior developers and guided skill growth
- [Company Page](#)

Education

2016

Barajin/Qazvin

Bachelor of Information Technology