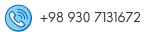
# **BEHNAM JAFARI**

GAME DEVELOPMENT LEAD UNITY EXPERT (2D/3D)





behnamjaffarii@gmail.com



in/behnamjef



behnamjafari.me

## **About Me**

Unity Technical Lead with 10+ years' experience leading teams, mentoring developers, and delivering award-winning games. Skilled in Unity (2D/3D), C#, scalable architecture, and performance optimization. Founder of Mr Parsley game-dev community and Parsley Games Studio, creator of Codino.

## **Experience**

## Mr Parsley / Parsley Games

Founder / Creative Director — Nov 2024 – Present

- Created educational channel sharing Unity workflows and game-dev insights
- Built developer community through tutorials, events, and collaboration
- Founded Parsley Games studio focused on minimalist/emotional games for 30+ audience
- Directed and developed flagship title Codino (rhythm-puzzle) from concept to launch
- ØGames

#### Incytel

Unity Technical Lead Jul 2024 - Sep 2025

- Led technical direction for 3 online games (Coup, HakemSho, Lucky Ludo)
- Architected scalable Unity client structures and mentored developers
- Improved performance and coordinated cross-team delivery

#### Senior Unity Developer Aug 2023 - Jul 2024

- Developed and optimized HakemSho (online multiplayer card game)
- Integrated backend multiplayer features and supported post-release
- <u>@ Company Page</u>

#### **Ubaste Games (Cafebazaar)**

Technical Lead October 2022 - January 2023

- Led 5 Unity teams in building hyper-casual games
- Directed game vision and coordinated with marketing/publisher
- Delivered polished titles and mentored developers

#### **Freelance**

Senior Unity Developer September 2021 - October 2022

- Published Gem Wizard Tactics on mobile
- Managed multiple hyper-casual projects on time/budget
- Provided tool and technical consulting
- S Games Video

### Paeezan Studio

Senior Unity Developer April - September 2021

- Developed large-scale online Unity game
- Implemented UI, gameplay, backend features
- Delivered high-quality game experience collaboratively
- Ø Game Video

#### **Joyixir Studio**

Co-Founder & Unity Technical Lead 2015 - February 2021

- Co-founded and led game studio across all aspects of development
- Released award-winning titles (Kalamatic, 4 Wheelers)
- Mentored junior developers and guided skill growth
- Ompany Page